



## How to become a Fundraising Champion for GECAC

### Peer-to-Peer Fundraising is as easy as...

1

#### Become a Champion

Show your favorite nonprofit you're rooting for them by raising funds on their behalf

2

#### Tell Your Story

Use your **Fundraiser Dashboard** to customize your page with images, text, and video

3

#### Spread the Word

Share your fundraiser with your personal network to promote the organization

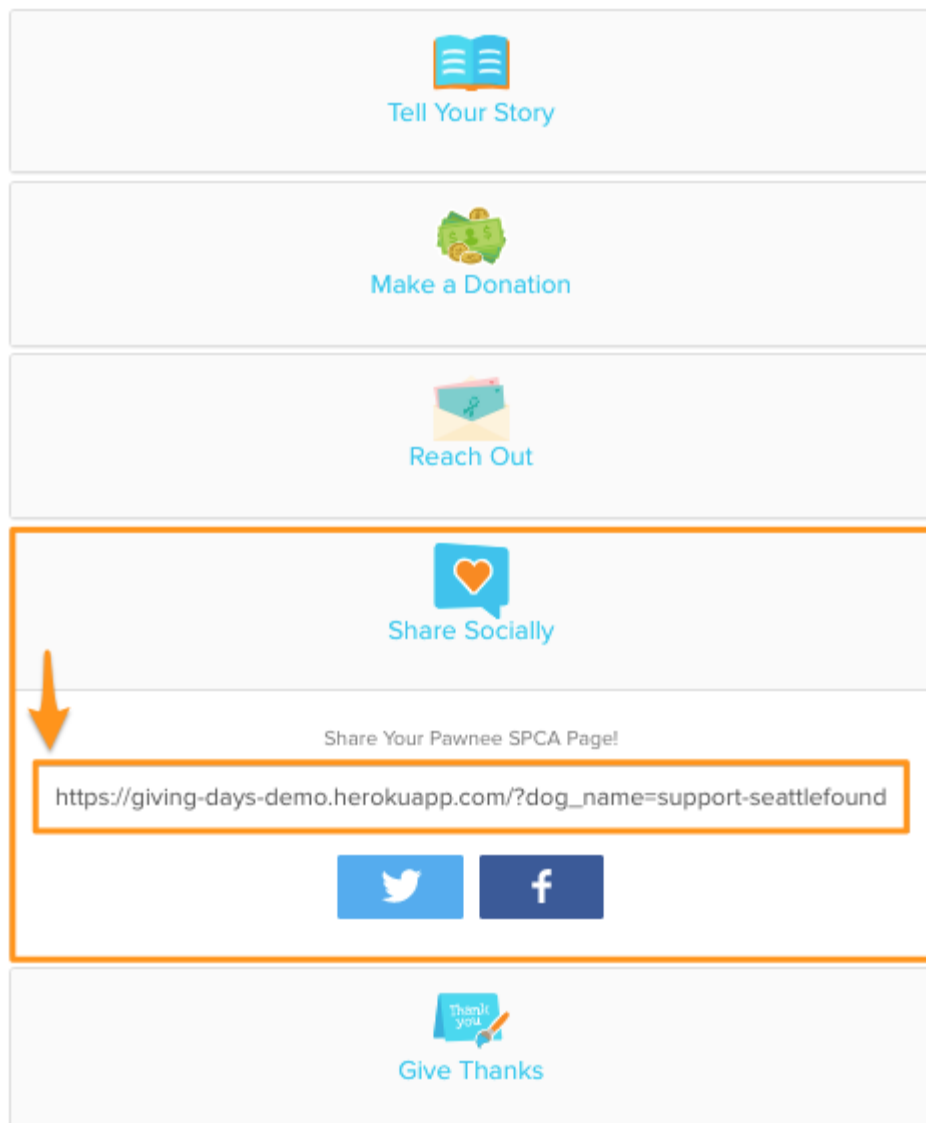
Visit:

<https://www.eriegives.org/organizations/greater-erie-community-action-committee-gecac>

The screenshot shows the Erie Gives website interface for the Greater Erie Community Action Committee (GECAC). At the top, there is a navigation bar with the Erie Gives logo, a phone number (814) 459-4581, and a list of services: K-12 Tuition Scholarship, Long-Term Care Ombudsman, Meals on Wheels, Money Works for You, Volunteer Income Tax Assistance, Warming Erie County, and Work Ready. Below the navigation bar is a blue banner with the GECAC logo and the text "Greater Erie Community Action Committee (GECAC)". Two buttons, "DONATE" and "FUNDRAISE", are visible in the banner. The "FUNDRAISE" button is circled in red, and a red arrow points to it from the right. Below the banner are four fundraising cards, each with a photo, a dollar amount, and a description of the cause:

- \$28: Delivers food to homebound seniors through GECAC's Meals on Wheels.
- \$56: Provides care for abused seniors through GECAC's Adult Protective Services.
- \$120: Pays for a student's exam through GECAC's GED Testing Center.
- \$540: Helps a family avoid eviction through GECAC's Rental Assistance Program.

## Fundraising Basics



Tell Your Story

Make a Donation

Reach Out

Share Socially

Share Your Pawnee SPCA Page!

[https://giving-days-demo.herokuapp.com/?dog\\_name=support-seattlefound](https://giving-days-demo.herokuapp.com/?dog_name=support-seattlefound)

Give Thanks

### How do I become a Peer-to-Peer Fundraiser?

If you weren't invited to fundraise for an organization, you can still sign up! Just search for your [organization](#), view their profile, and click the **Fundraise** button.

### What link do I share?

You'll want to share the link created for your fundraising page found in your [Fundraising Dashboard](#).

You can also share the organization's main campaign link, and your supporters will still be able to donate to your specific page!

## How do I get the word out?

To get the word out about Erie Gives, you'll want to communicate with your contacts through email messages, social media posts, and word of mouth. Check out some of the sample content below for ideas of what to post and when!

## What am I Responsible for?

- As a Fundraiser, you're responsible for getting the word out about Erie Gives, and encouraging support for your fundraiser and the organization that you are fundraising for!
- The nonprofit leaders for the organization you are supporting will likely have a goal in place that they are hoping to reach during Erie Gives and you are responsible for helping them to reach that goal. You should set an individual goal for your fundraiser to let your friends and family know what portion of your organization's goal you are hoping to help achieve.
- Most importantly, you are responsible for having fun with your fundraising efforts and working to share enthusiasm and support for your organization and the causes and objectives you are helping to support. Create a fun video and colorful, passionate thank you message. These small gestures can go a long way for your organization's fundraising efforts!